

secure ▫ enable ▫ interact



PC Show™



Monetise content
on more devices

Whether it's VOD, catch-up TV, live sports or even a movie, "watching TV" isn't reserved just for TVs anymore. Everyone is watching their favourite video online using their PC and connected devices.

If you are a TV operator, telco or content aggregator looking to deliver live or, on-demand content to IP devices, choose PC Show from NDS.

It will let you earn more from your content, expand your brand, and increase your ad revenues.

deliver the best of TV to the PC



NDS PC Show securely delivers VOD content, catch-up, and linear channels to subscribers, over the open Internet, through home-networks in addition to your existing broadcast stream. It lets you manage content delivered to all devices using just one management headend. Your business can introduce new cross-platform business offers, open up additional revenue streams, and operate more efficiently.

PC Show secures your content with NDS VideoGuard, the industry's leading CA/DRM technology, so that your customers can access premium movies, sports, entertainment and shows on their PCs. And in today's world of connected homes, you can offer full home content sharing between DVRs, PCs and other connected devices.

That way, your customers can store and watch their favourite programs at home or on the road.

PC Show extends your pay-TV platform's reach

PC Show is available in two editions that you can deploy separately or together:

PC Show Broadband: Publish linear or VOD video using the open Internet. Your customers can watch and search for shows and movies using your own branded website.

PC Show Home Networking: Allow your customers to watch and share content between PCs, DVRs, zappers, mobile phones, and other CE devices.



PC Show Broadband

extend your service to online PCs

Better for your subscribers

Find content faster

There's a lot of video content out there and PC Show makes finding and recommending it a breeze. Users can "smart search" according to genre, mood, actor, or more.

You can also create catalogues to categorise content according to any metadata in your system so users can also search according to popularity and rating.

Let viewers network with each other

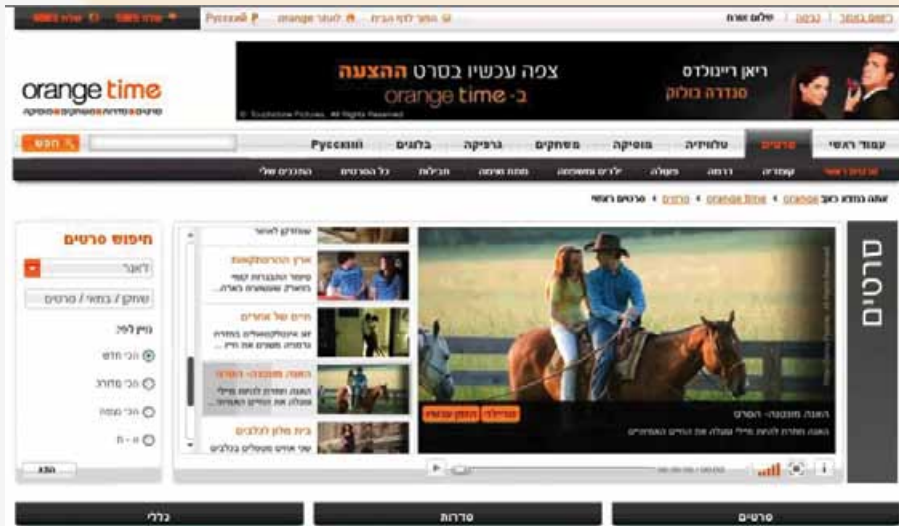
Unleash the full potential of the Web to let viewers share, recommend, and comment on the content. You can also establish Web-video communities to build loyalty and reduce churn.

Deliver the best premium content

PC Show secures content using VideoGuard® – the same proven NDS CA/DRM technology used to protect over \$40 billion in revenues for the world's leading pay-TV platforms. You can offer subscribers premium content on both the TV and the PC for viewing anywhere.

No more suffering from buffering!

NDS' Progressive Download technology ensures your viewers will enjoy uninterrupted viewing, even in low bandwidth situations. When bandwidth changes suddenly, PC Show's "Adaptive Streaming" will automatically switch to the best available video stream quality by monitoring local bandwidth and video rendering performance in real-time.



Better for your business

Manage your cross-platform business from a single headend

Operate more efficiently using the NDS Unified Headend to deliver multi-screen content to PCs, STBs and other devices from a single, business management platform. You can even introduce compelling cross-platform offers that let users order content on one device and watch it on another.

Leverage your existing infrastructure to save costs

PC Show easily integrates with your existing billing, subscriber management and content systems to make the most of your current infrastructure. That way, you can securely stream the same live or on-demand content to multiple devices and save a fortune while accelerating return on your investment.

Extend your STB business models to other devices

You can support the same business models – subscription, free ad-based access, rental, pay-per-view, purchasing – that operated on your TV platform to PCs as well.

Deliver content anywhere, anytime

Whether your subscribers are at home or travelling, you can keep them watching – even when they are offline – and still extend your service and brand to all devices.

Choose end-to-end or just the components you need

PC Show supports the complete “content life cycle”, including ingestion & distribution, catalogue publishing, purchasing, and content consumption. You can choose an end-to-end solution including CMS, Web-portal, UI design, and CDN.

If you already have an existing infrastructure in place, you can simply choose the NDS PC Show components you need. No matter what you choose, NDS provides proven integration to get your PC service on air faster. You'll even receive a Software Development Kit (SDK) so you can create your own customised media application using your own branded interface.

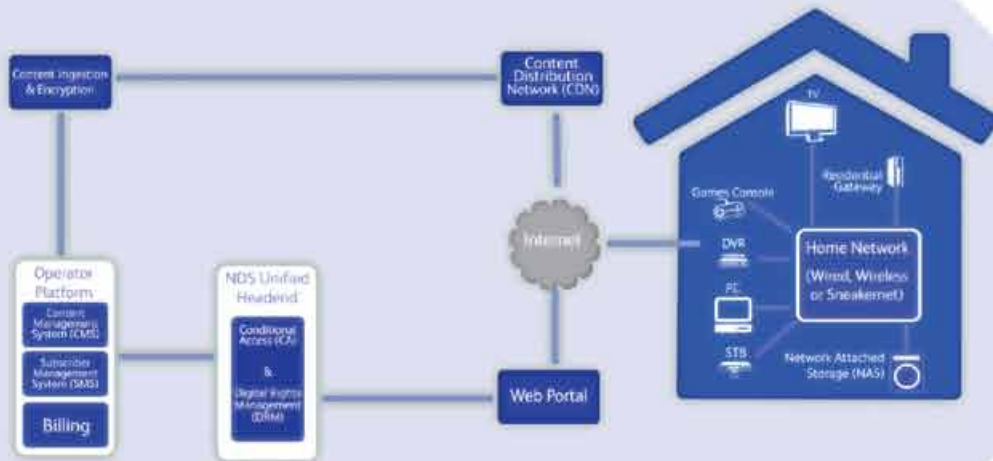


PC Show Home-networking

deliver content anywhere,
throughout your home

In today's home, people consume content on a variety of devices. PC Show Home-networking delivers a wealth of new features that extend your content:

- Remotely play and transfer content between multiple networked devices (PC, STB zapper boxes, DVRs and more).
- Enhance and improve the user experience with a unified planner for centralised content discovery, remote booking, and management from any connected device.
- Manage domain and entitlement sharing to ensure that content is only watched according to pre-specified usage rules.
- Maintain security on unconnected devices such as USB keys or external disk drives enabling content outside the network.



To win the battle of viewers, you need to offer the best movies, entertainment, sports, and series. Putting these on a PC, inherently not a secure platform, requires unique security solutions. PC Show uses the same proven VideoGuard security technology that protects over \$40 billion in pay-TV revenues for the world's leading STB-based pay-TV platforms. It has already been approved by major studios for delivering their content to users over the Internet.

NDS PC Show uses a Trusted Secure Player with patent pending technology to transfer keys, localise content at the client device, and securely descramble it for playback.

With PC Show, you can confidently offer the best premium content knowing that it will stay encrypted and secured from point of origin until consumption.

Total flexibility and support for your platform

If you're looking to expand your operation, choose a technology partner that understands pay-TV security and how to successfully monetise your content on PCs and other devices.

PC Show from NDS; Grow your business by looking at the bigger picture.

To learn more about how PC Show can expand your pay-TV platform, visit the [PC Show Web page](#) or [contact us](#).

access and secure the best possible content



customers worldwide

THE AMERICAS

Cablevision
Canal Overseas
Cox
DIRECTV
DIRECTV LA
Sky Brazil
Sky Mexico
Surewest

EUROPE | MIDDLE EAST | AFRICA

Akado Stolitsa
Arcor
Aster
BeTV
BSkyB
Canal Digital
Canal Digitaal
Canal Overseas
CanalSat
Cyfra+
CYTA
Digital +
Dogan TV
DTH Television
Get
Hot
Inteleca

Kabel BW
Kabel Deutschland
Lumiere TV
MYtv
Ono
Partner Communications
Romtelecom
Serbia Broadband
Sistema
Sky Deutschland
Sky Italia
Smallworld
TeleClub
Tele Columbus
Telekom Austria
Viasat
Vision TV
Yes

ASIA | OCEANIA

AGWL
Astro MBNS
Bharti Airtel
Canal Overseas
CCN-Wenzhou
CCTV
China Network Systems
Chongqing Cable TV
CJ HelloVision
DEN (DEN Networks Ltd)
DOXTV
Foxtel
GSGB (GS Gangnam)
Guangzhou Cable TV
Guizhou Cable TV
GTPL

HCN
Hathway
KT (Korea Telecom)
Mediascape
Oriental Cable Network
PT MNC Skyvision (Indovision)
Shenzhen Topway
Sichuan Cable Network
Sky Television
Softbank-BBTV
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Tata Sky
Tbroad
Tianjin Cable
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